



## Technology Trends for 2025 – What's Ahead

### 5G and IoT The Future Is Connected

2025 is shaping up to be a big year for connectivity

With **5G** offering faster speeds, lower latency and greater capacity it opens the door to a new generation of **IoT Internet of Things** devices and smarter applications

Leading this shift are **Seuic's rugged mobile computers**

The **CRUISE2 5G** and **CRUISE2 5G Pro** models deliver high speed and reliable 5G connectivity for demanding environments like logistics warehousing and field service

These devices help businesses stay connected and efficient across the board

- Part of the IoT landscape
- Industrial grade performance
- Affordable pricing

## Business Boost Government Investment Tax Incentive

From **22 May 2025** businesses can claim an **additional 20 percent tax deduction** on the cost of new assets

This is in addition to your standard depreciation claims

It is a great opportunity to invest in technology that will support your business well into the future



## **Sustainable Technology Better for Business Better for the Planet**

Sustainability is playing a bigger role in the technology space in 2025

**Seaory card printers** are designed for long term use with efficient operation and practical eco friendly features including:

- **Rewritable card options** such as the **Seaory S20R** model which allows cards to be reused helping reduce waste
- **Low energy consumption**
- **Compatible with recyclable materials** like PVC PET and ABS
- **Trade in rebates** available for other printer brands

**Seuic is also taking action** through its membership with the **RAIN Alliance** supporting the development of environmentally friendly RFID technology Seuic's RFID solutions are being used to support the shift to reusable packaging and bags in logistics helping cut down on unnecessary waste

- Reliable and efficient
- Environmentally conscious
- Affordable and built to last

### **Talk to Us**

If you are thinking about upgrading your technology or just want to know more our team is here to help

**Contact Jordan or Keith on (09) 416 9670 or [contact us](#)**

Stay safe and healthy this winter from the team at PMC

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