



## Hi there! This month we're highlighting **Exciting Advances in Plastic Card Printers**

Recent innovations in plastic card printing are raising the bar for quality, efficiency, and security. With advancements like dye-sublimation and thermal transfer technologies, today's printers deliver sharper images and text with greater precision. Additionally, cloud-based solutions and seamless software integration are making these systems more efficient and scalable than ever before. Let's explore some of the key advancements shaping the future of plastic card printing:

### 1. **High-Quality Printing**

Modern printers are using cutting-edge techniques to produce ID cards with vibrant colours, crisp text, and exceptional detail—perfect for creating professional-looking cards every time.

### 2. **Faster Printing Speeds**

Designed for high-volume production, these printers enable quick turnaround times, so you can produce cards in less time without compromising on quality.

### 3. **Customisation Options**

From unique designs and logos to advanced security features, these printers offer extensive customisation options to meet your specific needs.

### 4. **Enhanced Security Features**

Security is a top priority, with features like holographic overlays, UV printing, and secure data encoding ensuring that your cards are both

visually appealing and protected against fraud.

## **5. Software Integration & Cloud Solutions**

The integration of intuitive software and cloud-based solutions streamlines the printing process, offering greater efficiency and scalability to accommodate growing business needs.

## **6. Modular Design & Expandability**

Many modern printers have a modular design, allowing you to add features like dual-sided printing, lamination, or encoding modules, enabling you to adapt as your needs evolve.

## **7. User-Friendly Operation**

With intuitive interfaces and easy-to-navigate software, these printers are designed for straightforward operation, reducing the learning curve and increasing productivity.

## **8. Durability & Reliability**

Built to withstand high-volume use, these printers deliver consistent results and maintain high quality over time, making them a dependable investment for businesses of all sizes.

## **9. Versatile Encoding Options**

Offering a variety of encoding options such as magnetic stripe, smart card, and contactless encoding, these printers ensure compatibility with a wide range of applications.

## **10. True Edge-to-Edge Printing**

Some printers now feature true edge-to-edge printing, giving your cards a sleek, polished appearance with no borders for a more professional finish.

These advancements are transforming the world of plastic card printing, providing businesses with faster, more secure, and highly customizable solutions.

Stay ahead of the curve with the latest in card printing technology!





## Freight Price Changes

Our freight company, New Zealand Couriers, has notified us of a 4.4% increase for courier charges, **effective 30th June 2025.**

The rate adjustment has been driven by an increase in rent, electricity, insurance and general transportation costs.

Should you have any questions, we are available to assist you.

The team at PMC thank you for your continued loyalty and support. We truly value your business and remain committed to delivering the highest quality products and services the industry has to offer.



## A Few Winter Tips

With the colder weather now with us, here is a few helpful tips for winter

- Staying warm – **Dress in layers:** Multiple layers of thin clothing trap warm air better than one thick layer. Consider a base layer (like thermal underwear), a mid-layer (fleece or wool), and an outer layer (waterproof jacket).
- Staying safe – **Drive safely:** Be cautious on wet roads, slow down, and allow extra stopping distance. Drive to the conditions.
- Stay Healthy – **Stay hydrated:** Drink plenty of water, even in winter, as dry air can dehydrate you. Have regular hot drinks (yummy hot chocolates, splurge and add marshmallows)

Stay safe and healthy this winter from the team at PMC